

PRESS RELEASE

ANDY MEETS WARHOL at Art Basel in Basel 2019

Enabled by AXA ART Versicherung AG, longtime Partner of Art Basel in Basel

Zürich, 22nd May 2019. ANDY MEETS WARHOL visits and reports between the 11th and 16th of June 2019 from Art Basel in Basel.

The visit of the renowned Swiss art blogger is supported by AXA XL Art & Lifestyle. AXA XL Art & Lifestyle is a longtime partner of the fair and this year will present the following works of art from the AXA art collection in Paris and Cologne:

- Sam Francis (1923-1994), Sans Titre, 1989, art collection AXA GIE Paris
- Günther Förg (1952-2013), Untitled, series of 10 pictures colored ink on paper, 1987, art collection AXA Group AG Cologne

Experiences, impressions and encounters around the AXA XL Art & Lifestyle booth can also be followed during the Art Basel in Basel on the social media platforms of Andy Meets Warhol and under the hashtag #axaxlartandlifestyle.

About AXA XL¹ Art & Lifestyle

AXA XL¹ Art & Lifestyle provides insurance for artworks, collectables, high value goods and properties for private clients. From homes, collections of fine art, jewelry and motor to the most complex insurance needs of (Ultra) High Net Worth individuals and their families, we're trusted for our 50+ years of experience in this highly specialized market.. Learn more about our company here www.axa-art.com

¹AXA XL is a division of AXA Group providing products and services through four business groups: AXA XL Insurance, AXA XL Reinsurance, AXA XL Art & Lifestyle and AXA XL Risk Consulting.

About Art Basel

Founded in 1970 by gallerists from Basel, Art Basel today stages the world's premier art shows for Modern and contemporary art, sited in Basel, Miami Beach and Hong Kong. Defined by its host city and region, each show is unique, which is reflected in its participating galleries, artworks presented, and the content of parallel programming produced in collaboration with local institutions for each edition. Art Basel's engagement has expanded beyond art fairs through a number of new initiatives such as Art Basel Cities, working with partner cities on bespoke cultural programs.

About ANDY MEETS WARHOL

Andy Meets Warhol is one of the most successful Swiss art bloggers with more than 107,000 followers on Instagram. Despite short existence (since August 2016), the renowned art magazine MONOPOL Magazin has named the blog as one of the leading Instagram blogs of contemporary art. The aim of the platform is the exchange and debate around art, the discovery and presentation of new artists and the creation of an online exchange between artists, collectors and creatives.

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