

ANDY MEETS WARHOL

BY
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Mission Statement

ANDY MEETS WARHOL sets standards for the Swiss and international art scene. The award-winning blog (Top 10 Global Art Instagram by MONOPOL Magazin) and associated social media platforms are dedicated to the discovery and presentation of contemporary topics on the Swiss and international creative scene.

With an engaged audience (**134,000+ followers**) across platforms, the blog inspires its users with carefully curated social media posts, distinctive art and design ideas, clever & witty text-based art and inspiring aesthetics from venues throughout Switzerland and abroad.

Occasionally, it also refers to *Andy Warhol* and his work.

By The Numbers

134K	2.8M+	746K+	37% / 63%	80%	HIGH	74%
TOTAL FOLLOWERS; 105K INSTAGRAM FOLLOWERS	TOTAL AUDIENCE IMPRESSIONS PER MONTH	UNIQUE VIEWS PER MONTH (AUDIENCE REACH)	MALE / FEMALE	INFLUENCER SCORE	ENGAGEMENT	INNOVATION ORIENTED
					2-3% INSTAGRAM 3-5% FACEBOOK 0,6% TWITTER	